FOR

florida

LIVING AT ITS BEST

defuniak springs

SOCIAL SCIENCES ROOM
APR 1 6 1959

and

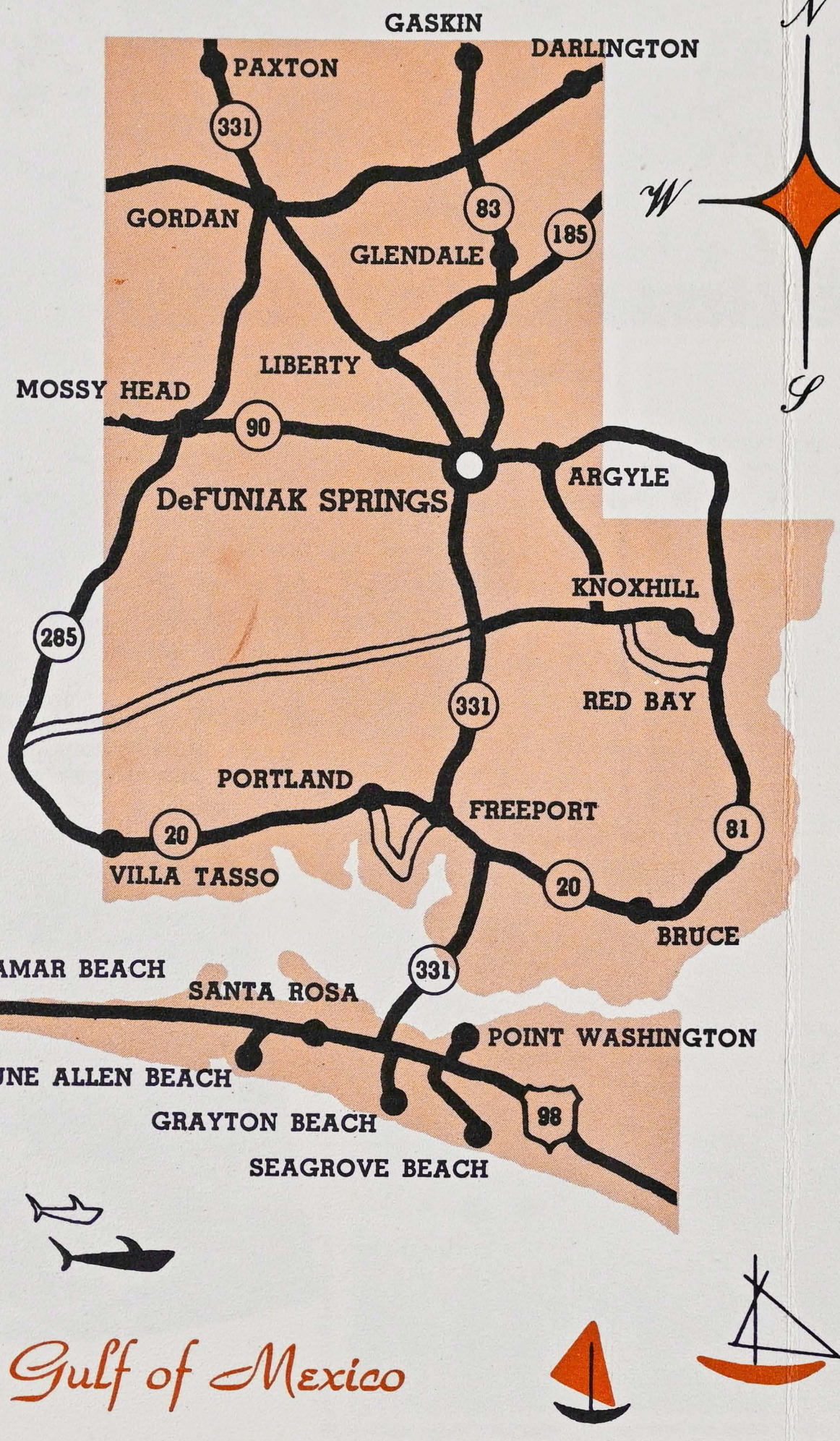
WALTON COUNTY

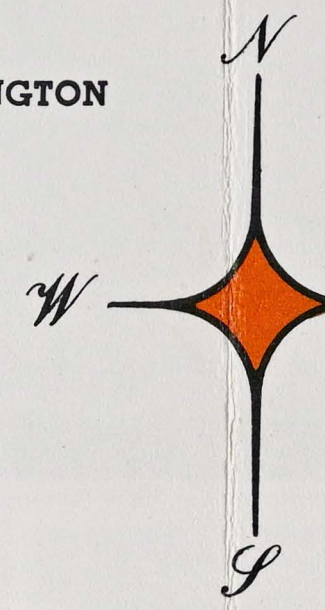
Ephemeral Walton Co.

LAND OF SUNSHINE

where life is lived every day of the year

WALTON COUNTY *florida*



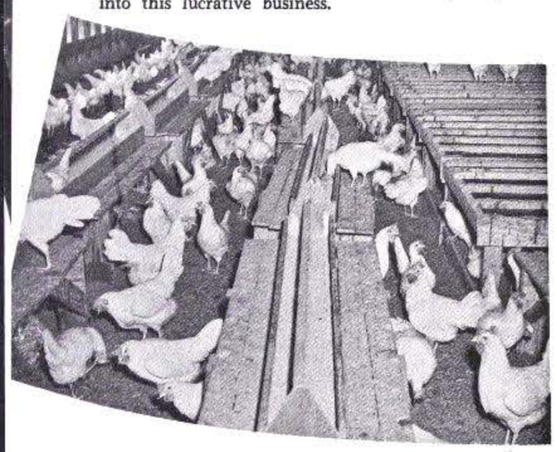


Here is virtually a new frontier. Natural beauty is abundant everywhere . . . in our rich, rolling farm lands, fine old timber stands, clear, pure lakes and streams . . . in our miles and miles of dazzling white sand b e a c h e s bordering the beautiful cerulean and emerald waters of the Gulf of Mexico.

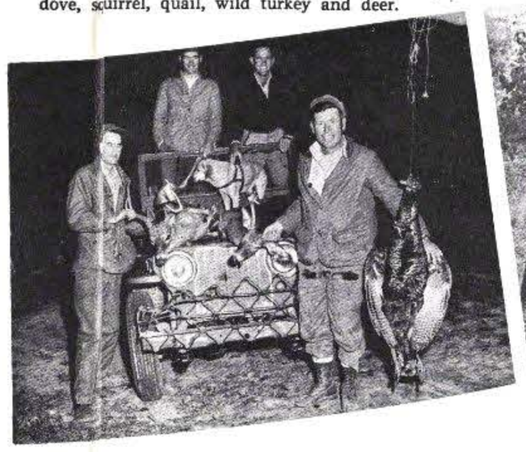
Here one can still live the good life of the old pioneers with all the advantages and comforts of the twentieth century. Whether your desire is a productive, easily tilled farm in the country or an attractive home in the city with plenty of room to really enjoy the Florida climate and landscape, you'll find Walton County ideal and inexpensive.

Words and pictures fall far short in depicting the full and abundant life we Waltonians enjoy. Come and pay us a visit . . . take time to see why we feel we've been blessed with an almost perfect atmosphere in which to relax and really LIVE life . . . not fight it. We're sure you'll agree with us when we say . . . there's no easier living anywhere.

The past few years have seen an unprecedented demand for poultry and eggs in this area. More and more Walton County farmers are getting into this lucrative business.

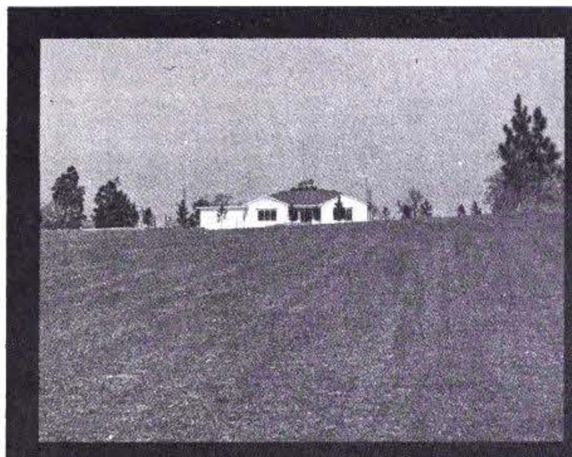


A Walton County hunting scene. Walton County is a hunter's paradise. Its sparsely populated forest lands are full of small game, duck, rabbit, dove, squirrel, quail, wild turkey and deer.



Mild climate, improved pastures and a long grazing season combine to make Walton County one of the most promising cattle, sheep and dairy farming areas in the Southeast.

DeFuniak Country Club, with an excellent nine hole golf course.



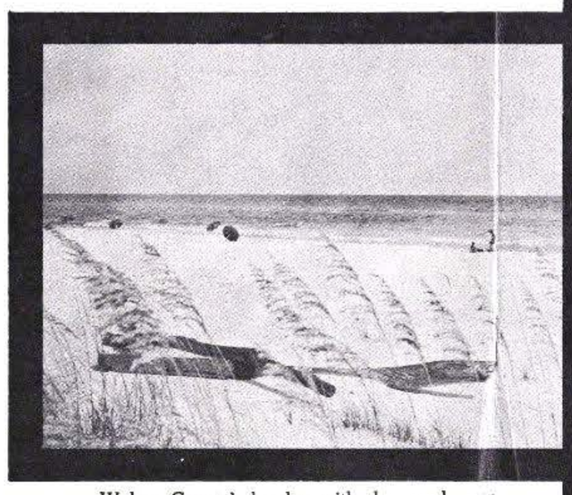
Tall, graceful pines and fine surfaced highways are abundant in all parts of Walton County.

WALTON COUNTY

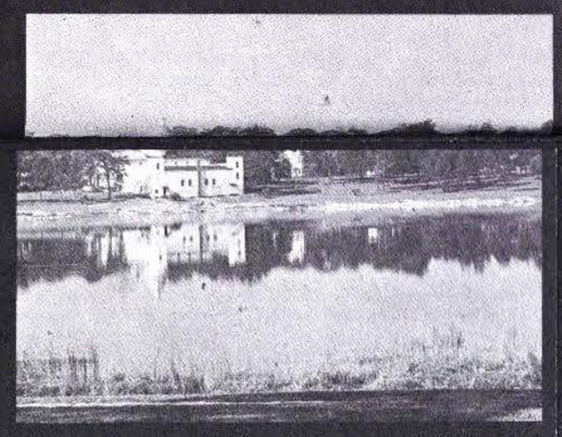
Walton County, located in the Northwest section of Florida, is bounded on the north by the State of Alabama and on the south by the Gulf of Mexico. It is 1028 square miles in area, or almost 15 times the size of the District of Columbia. Since earliest days farming has been the chief occupation of the citizens of Walton County. The soils of the area vary in character from the heavy river bottom lands to the lighter sandy loams of the hills underlaid by clay subsoil. The latter type is particularly adapted to the growth of wild satsumas, grapes, pears, figs and peaches. The staple crops most produced are corn, cotton, peanuts, velvet beans, sugar cane, sweet potatoes and forage crops. In recent years there has been a widespread interest in growing tung and the area has proved quite suitable for these trees. Tick eradication has been completed in the county and a decided impetus has been given to the dairy and beef cattle industries. The principal beef types are Aberdeen-Angus, Hereford and Brahma. In addition the poultry and egg business and hog raising are quite extensive. In short, you can grow or raise most anything in Walton County.

The other principal industry of the county is derived from our forests. There is a ready market in the area for pulpwood, poles and posts, lumber and raw materials for the naval stores industry. Walton County is ideal for tree farming and there are many suitable locations available to those interested in this fascinating and lucrative business.

Another industry, if it may be called that, is rapidly coming to the front in Walton County. The building in recent years of many new causeways and highways has opened to the public one of the most fabulously beautiful stretches of white sand beaches and multi-colored waters in the world. Literally thousands of Americans are discovering this new playground and returning again and again to enjoy its unique advantages. With this influx of tourists has come an almost insatiable demand for tourist courts, motels, restaurants, night clubs, drive-ins, gift shops, stores of all kinds. If a business of this sort interests you, Walton County offers you an ideal location. Come on down and look our county over. See if it isn't just exactly what you've been looking for.

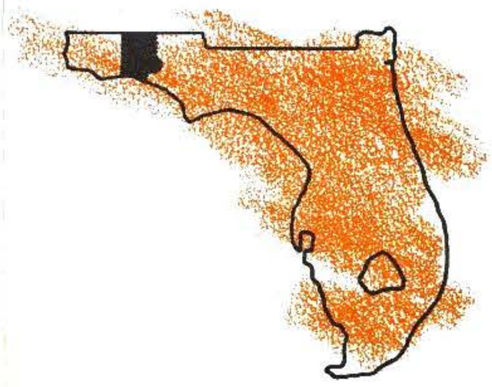


Walton County's beaches with sky—sand—sage.

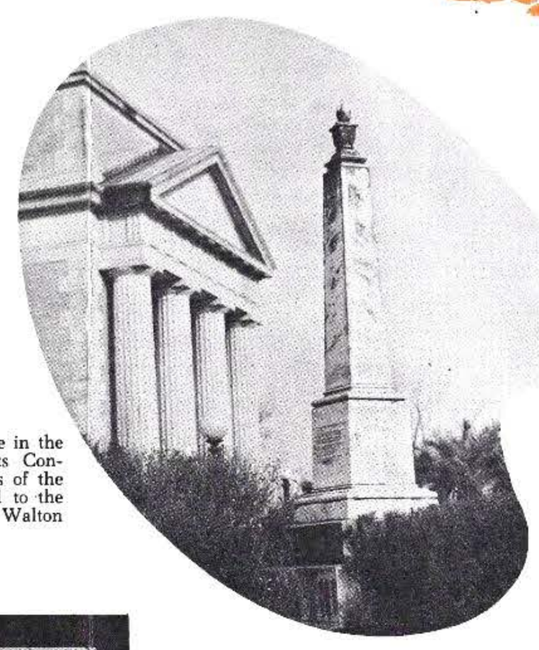


Walton County's historic Chatauqua Auditorium. Here Waltonians enjoyed the finer arts from 1885 until 1922. Most of the town's entertainment activities are conducted here.

One of Walton County's modern dairy parlors.



A territorial landmark and meeting place in the Walton County Court House, with its Confederate monument erected by the ladies of the Walton County Female Association 1871 to the memory of the Confederate dead of Walton County, Florida.



Walton County's new and modern fair buildings, show place of Walton County products.

One of Walton County's thriving poultry and feed businesses. This plant has a capacity potential of 20,000 broilers per day.

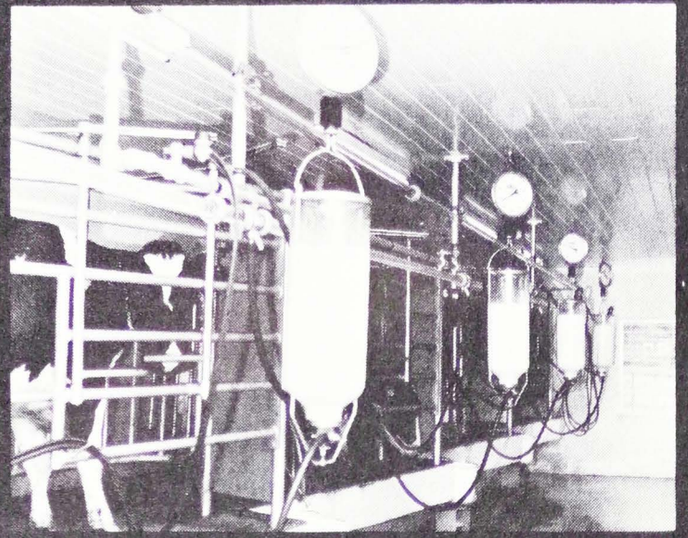
DeFuniak Springs new National Guard Armory, home of Co. "D" 124th Inf., Florida National Guard.

A scene of the modern Walton County High School (Home of the Walton Braves.)

WALTON COUNTY *florida*

Speed boat racing on Lake DeFuniak

Some of our milk producers in Walton County.



Modern milking time at one of Walton County's dairy parlors.